

Berkshire Boosters Meeting Minutes
February 1st, 2021

Treasurer's Report

Michelle discussed our financial report.

Secretary Report

Minutes from January read and accepted Monique motioned, Michelle 2nd

Old Business

Gift Card Calendar:

We have started the gift card calendar sales. Need to sell roughly 87 to break even. Currently looks like 20 have been sold. Continue to promote (share on Facebook, tweet, etc.). We will send Brian information to send out on Final Forms as well. Michelle purchased all of the gift cards except Hawaiian Guy-Leslie to ask Beth Brent about how to reach him. Two places donated their gift card (Lulu Tru & Buckeye Chocolates). Element 41 also donated theirs upon pick up.

Twitter Account:

Monique created a Twitter account-need to look into a way to send out regular tweets/messages on various social media. Brian discussed an app we could use, Leslie to ask Steve Hare about connecting these and tying them back to the website.

Collaboration with Berkshire Foundation:

Monique attended an Education Foundation (Prime) meeting last month. They were very interested in working together. Would like to see us pool all of our booster groups together possibly. Also think about coming up with (3) main fundraisers for the year so we don't have so many fundraisers conflicting with each other.

Would like to make sure we unite for the final push in the facilities fundraising to complete the facilities build. New facilities will definitely open up more fundraising opportunities. Brian to attend the next meeting.

Coaches' Reports

No coach's present

AD's Report

Winter Sports-

Basketball teams were hit hard again with COVID. Both quarantined for 2 weeks-returning to play this week. Will try to reschedule some of their missed games. Girls' basketball will host East Palestine on the 20th. Boys' basketball's seeding will be this Sunday.

Wrestling won the CVC championship-awesome day for all wrestlers!

Spring sports will be gearing up to begin shortly! Softball and baseball doing some workouts now. Track runners are running on their own. First official practice for Spring sports is February 22nd.

Football is running a fundraiser through Snapraise to buy some new equipment.

New Business

Mulch Sale-

Leslie texted Jim McCaskey about partnering up for their mulch sale. So far have not heard back. May try to check in with some other landscapers to see if they have an interest. Hoping to hold this in May.

Trunk Sale:

Looking to hold this in conjunction with the Antique Flea Market on June 12th (not same clientele but will have increased traffic). Also combine with food trucks in high school parking lot. Sell spots to the Trunk Sale. Vendors do their own set up and provide all of their tables, tents, etc. Possibly charge \$20 spot?

Food Truck Vendors to explore: Buckeye Chocolates, King Kone, Hunger Squad, Nick's Gyros, Marcia Wasson, Delaro's, Blaze's (Fat Daddy's)

Test Drives~Preston:

Find out which dates Preston feels would be best. Brad working with Chris Kimmel. Probably need to have better weather and to keep this event as its own (not do the food trucks in conjunction but instead do those with the trunk sale). Brad to look into setting it up.

Future fundraiser-Junior High Wrestling Tournament

Something to think about for when we move into the new building. Typically, last weekend in February.

NFHS Issues

Leslie reported that she saw people had been commenting about issues with the NFHS network viewing for winter sports. Brian said that he thinks that is on the viewer's end, may be related to their Wi-Fi because he has watched and has not had any trouble as have others he has spoken with. He also has checked with NFHS and their not showing issues on their end either.

Meeting Close: Meeting closed at 8:40. Present via zoom (Brad Wadsworth, Michelle Rucinski, Leslie Smetana, Brian Hiscox and Monique Bergmeier). Next meeting March 1st @ 7:00 via zoom.